Vision Statement 1: We envision an inclusive South Indy identity which reflects the assets of the entire community and individual neighborhoods.					
Year	Action Step	Performance Measure	Collaborating Partners	Lead Partner	
Strategy 1.1: South Indy is branded and promoted to reflect a community-wide and neigborhood specific identity.					COMMUNITY BUILDING ACTION TEAM
18	1.1.3. Develop messaging unique to South Indy.	Each neighborhood has an identifying sign and one South Indy sign installed that is visible from I-65.	UIndy Business/Marketing/Art Departments, SAVI (IUPUI), Historic Indianapolis, SoIndy Neighborhood Associations, Direct Connect Printing, Big Car, Visit Indy, St. John's Signs, Friends of Garfield Park (FOGP)	South Indy Director	
18	1.1.6. Create a SoIndy sign.	So Indy Installation is installed	UIndy Business/Marketing/Art Depts., SAVI (IUPUI), Historic Indianapolis, SoIndy Neighborhood Associations, Direct Connect Printing, Big Car, Visit Indy, St. John's Signs, FOGP	South Indy Director	
19	1.1.1. Research past effots to market South Indy and conduct market research.	Market research report developed which includes South Indy past and current marketing efforts	UIndy Business/Marketing/Art Depts., SAVI (IUPUI), Historic Indianapolis, SoIndy Neighborhood Associations, Direct Connect Printing, Big Car, Visit Indy, St. John's Signs, FOGP	South Indy Director	
19	1.1.2. Conduct asset mapping of historic locations, anchor institutions and neighborhood specific destinations and create a map to promote.	Asset map developed and included on South Indy website	UIndy Business/Marketing/Art Depts., SAVI (IUPUI), Historic Indianapolis, SoIndy Neighborhood Associations, Direct Connect Printing, Big Car, Visit Indy, St. John's Signs, FOGP	South Indy Director	
20	1.1.5. Develop neighborhood banners or signage.	Eight neighborhood banners are created and installed	UIndy Business/Marketing Departments, UIndy Art Department, SAVI (IUPUI), Historic Indianapolis, South Indy Neighborhood Associations, Direct Connect Printing, Big Car, Visit Indy, St. John's Signs, Friends of Garfield Park	Big Car	
19	1.1.4. Develop a marketing strategy which include print, online, etc. to promote assets, homeownership and businesses in South Indy.	Media plan for South Indy is created.	UIndy Business/Marketing/Art Depts., SAVI (IUPUI), Historic Indianapolis, SoIndy Neighborhood Associations, Direct Connect Printing, Big Car, Visit Indy, St. John's Signs, FOGP	South Indy Director	
20	1.1.5. Develop neighorhood banners or signage.	Eight neighborhood banners are created and installed	UIndy Business/Marketing/Art Depts., SAVI (IUPUI), Historic Indianapolis, SoIndy Neighborhood Associations, Direct Connect Printing, Big Car, Visit Indy, St. John's Signs, FOGP	Big Car	
Vision Statement 2: Residents, businesses and community partners are able to communicate and collaborate across boundaries for continued progress in					
Strategy 2.1: A mechanism and strategy are created to share South Indy news, information and events across neighborhoods.					

17	2.1.1. Enhance soindy.org as the website to serve the needs of all eight South Indy Neighborhoods.	Soindy.org website is updated and process for site maintenance is created.	South Indy Neighborhood Associations, Indy Parks & Recreation, Public Libraries, Mayor's Neighborhood Advocates (MNA), Big Car, Friends of Garfield Park (FOGP), Southeast Neighborhood Development Corporation (SEND), Indy Star, NUVO, Urban Times, Visit Indy, Yelp, Downtown Indy, Do317	South Indy Director
17, 18, 19, 20	2.1.3. Partner with local media outlets and South Indy partners who are already harnessing the media.	Media contact list is developed.	South Indy Neighborhood Associations, Indy Parks & Recreation, Public Libraries, MNA, Big Car, FOGP, SEND, Indy Star, NUVO, Urban Times, Visit Indy, Yelp, Downtown Indy, Do317	South Indy Director
17, 18, 19, 20, 21	2.1.4. Develop a public relations strategy including talking points.	Six news stories annually.	South Indy Neighborhood Associations, Indy Parks & Recreation, Public Libraries, MNA, Big Car, FOGP, SEND, Indy Star, NUVO, Urban Times, Visit Indy, Yelp, Downtown Indy, Do317	Uindy
17, 18, 19, 20, 21	2.1.5. Maximize social media presence with Facebook, Twitter, Instagram, Yelp and Nextdoor.	500 followers per social media site plus 10% annual growth.	South Indy Neighborhood Associations, Indy Parks & Recreation, Public Libraries, MNA, Big Car, FOGP, SEND, Indy Star, NUVO, Urban Times, Visit Indy, Yelp, Downtown Indy, Do317	South Indy Director
17, 18, 19, 20, 21	2.1.6. Use traditional media to spread information about South Indy events and progress.	Four mentions in partner stories annually.	South Indy Neighborhood Associations, Indy Parks & Recreation, Public Libraries, MNA, Big Car, FOGP, SEND, Indy Star, NUVO, Urban Times, Visit Indy, Yelp, Downtown Indy, Do317	South Indy Director
18	2.1.2. Community calendar is created on southindy.org.	Fully functioning community calendar on website.	South Indy Neighborhood Associations, Indy Parks & Recreation, Public Libraries, MNA, Big Car, FOGP, SEND, Indy Star, NUVO, Urban Times, Visit Indy, Yelp, Downtown Indy, Do317	South Indy Director
18	2.1.7. Support the development of the eight South Indy neighborhoods individual communication plans.	Neighborhood information is visible on southindy.org, South Indy Qol newsletter, public relations and social media.	South Indy Neighborhood Associations, Indy Parks & Recreation, Public Libraries, MNA, Big Car, FOGP, SEND, Indy Star, NUVO, Urban Times, Visit Indy, Yelp, Downtown Indy, Do317	South Indy Director
Strategy 2.2 The South Indy QOL is sustained with a leadership model that facilitates QOL plan progress.				
17	2.2.1. Leadership structure is identified with sitting representatives from each neighborhood.	Leadership structure is identified with sitting representatives from each neighborhood.	South Indy Neighborhood Associations, LISC, INHP, 5/3 Bank, Big Car, Uindy	South Indy Director

17, 18, 19, 20, 21	2.2.2. Plan QoL update events.	Two QoL Summits are held each year.	South Indy Neighborhood Associations, LISC, INHP, 5/3 Bank, Big Car, Uindy	South Indy Director
17, 18, 19, 20, 21	2.2.3. Plan QoL social events.	One Tailgate and one block party/social activity/service project are held each year.	South Indy Neighborhood Associations, LISC, INHP, 5/3 Bank, Big Car, Uindy	South Indy Director
17, 18, 19, 20, 21	2.2.4. Coordinate with SoIndy Director for semi-annual & annual reporting.	Quarterly reports are completed each year.	South Indy Neighborhood Associations, LISC, INHP, 5/3 Bank, Big Car	South Indy Director
21	2.2.5. Determine whether a 501c3 organization should be created to drive South Indy QoL progress and implementation.	A feasibility study is conducted which recommends a probable solution for long-term South Indy QoL sustainability solution and structure.	South Indy Neighborhood Associations, LISC, INHP, 5/3 Bank, Big Car, Uindy	South Indy Director
Vision Statement 3: South Indy families will have access to affordable programming that meets social, economic and wellness needs of all individuals.				
Strategy 3.1: Build community by enhancing existing events.				
18	3.1.1. Create an inventory of existing community events and publicize.	Existing events listed on southindy.org community calendar.	UIndy, Indy Parks, Mayor's Neighborhood Advocates (MNA), South indy Neighborhood Associations, Friends of Garfield Park (FOGP), Indy Star, Nuvo, Urban Times, Visit Indy, Yelp, Downtown Indy, Do317, Hannah House	South Indy Director
19	3.1.2. Advocate for larger, city-wide events to take place in Garfield Park, UIndy and the South Indy QOL planning area.	One city-wide event occurs annually in South Indy.	UIndy, Indy Parks, Mayor's Neighborhood Advocates, South indy Neighborhood Associations, Friends of Garfield Park, Indy Star, Nuvo, Urban Times, Visit Indy, Yelp, Downtown Indy, Do317, Hannah House	Friends of Garfield Park
19	3.1.2. Advocate for larger, city-wide events to take place in Garfield Park, UIndy and the South Indy QOL planning area.	One city-wide event occurs annually in South Indy.	UIndy, Indy Parks, MNA, South indy Neighborhood Associations, FOGP, Indy Star, Nuvo, Urban Times, Visit Indy, Yelp, Downtown Indy, Do317, Hannah House	Friends of Garfield Park
19	3.1.3. Create new, unique events to promote South Indy as a destination for work, life, & play (ie home tours, business crawls, historic places tour).	One South Indy focused event annually.	UIndy, Indy Parks, MNA, South indy Neighborhood Associations, FOGP, Indy Star, Nuvo, Urban Times, Visit Indy, Yelp, Downtown Indy, Do317, Hannah House	South Indy Director
Strategy 3.2: Foster community and civic partnerships to advance the South Indy QOL vision.				

17	3.2.1. Identify the needs for partnerships in the area.	Establish list of South Indy partners.	South Indy City County-Councillors, Mayor's Neighborhood Advocates (MNA), Indy Chamber, Indianapolis Public Schools (IPS), Indianapolis Metropoliitan Police Department (IMPD), Marion County Sheriff's Office (MCSO), AT&T, Eli Lilly, Community Health Network, St. Francis Hospital, Citizens Energy Group	South Indy Director
20	3.2.2. Develop partnerships with service/non-profit organizations, local businesses, apartment complexes, municipal agencies, law enforcement agencies and local schools.	A QoL partner certification program is developed.	South Indy City County-Councillors, MNA, Indy Chamber, IPS, IMPD, MCSO, AT&T, Eli Lilly, Community Health Network, St. Francis Hospital, Citizens Energy Group	South Indy Director
21	3.2.3. Develop an advocacy platform to inform and receive critical South Indy concerns and developments with City-County Councillors and civic agencies.	Clear policies and procedures in place for advocacy.	South Indy City County-Councillors, MNA, Indy Chamber, IPS, IMPD, MCSO, AT&T, Eli Lilly, Community Health Network, St. Francis Hospital, Citizens Energy Group	South Indy Director
	Strategy 3.3: South Indy QOL programming opportunities are available and meet the needs of individuals and families.			
17	3.3.1. Survey South Indy residents to understand programming needs.	Survey is developed and responses collected by 100 South Indy residents from all eight neighborhoods.	SEND, United Way, 211, Mayor's Neighborhood Advocates (MNA), IPS, Local Churches, Goodwill Industries/The Excel Center, Community Health Network South, St. Francis Hospital, Friends of Garfield Park (FOGP), Indy Parks and Recreation.	Friends of Garfield Park
18	3.3.2. Assess current programming available to individuals and families based on needs survey.	Survey results are analyzed identifying gaps.	SEND, United Way, 211, MNA, IPS, Local Churches, Goodwill Industries/The Excel Center, Community Health Network, St. Francis Hospital, FOGP, Indy Parks	South Indy Director
19, 20, 21	3.3.3. Study other Indianapolis neighborhoods for best practices in community programming and identify programming partners.	A plan to enhance existing and create new South Indy QoL programming is created with partners and funding sources identified.	SEND, United Way, 211, MNA, IPS, Local Churches, Goodwill Industries/The Excel Center, Community Health Network, St. Francis Hospital, FOGP, Indy Parks	South Indy Director
19, 20, 21	3.3.4. Develop new programming models (ie. to meet the needs of homeless, adult sports league, mental health services, seniors and arts).	One new community program is developed and offered to South Indy residents annually.	SEND, United Way, 211, Mayor's Neighborhood Advocates, IPS, Local Churches, Goodwill Industries/The Excel Center, Community Health Network South, St. Francis Hospital, Friends of Garfield Park, Indy Parks and Recreation, UIndy	Friends of Garfield Park

COMMUNITY BUILDING ACTION TEAM

Year	Action Steps	Performance Measure	Collaborating Partners	Lead Partners	
19, 20, 21	3.3.4. Develop new programming models (ie. to meet the needs of homeless, mental health services, etc.).	One new community program is developed and offered to South Indy residents annually.	SEND, United Way, 211, MNA, IPS, Local Churches, Goodwill Industries/The Excel Center, Community Health Network, St. Francis Hospital, FOGP, Indy Parks, UIndy	Friends of Garfield Park	

Vision Statement 4: We envision a healthier community with improved connectivity & infrastructure where pedestrians of all ages and ability are given the

Year	Action Steps	Performance Measure	Collaborating Partners	Lead Partners	Connectivity Action Team
**Strategy 4.1: Develop a connectivity & land use master plan.**				
17	4.1.1. Structure a South Indy connectivity master plan for the entire South Indy QOL area around three fundamental factors: health & safety, access and economic impact.	Connectivity plan created with health and safety, access and economic impact categories driving solutions.	City of Indianapolis - Department of Public Works (DPW), Ball State College of Architecture & Planning (BSU-CAP), Health by Design, Mayor's Neighborhood Advocates (MNA), Indygo, South Indy neighborhood associations, GPNA Walkability & Beautification	Big Car	
17	4.1.2. Understand the impact of the Red Line on pedestrian traffic and anticipated future demand.	Traffic study from IndyGo obtained.	IndyGo	Big Car	
17	4.1.3. Inventory assets or "demand drivers:" schools, retail, parks, art, amenities.	Inventory completed.	BSU-CAP, DPW, IndyGo, Indy Parks, Friends of Garfield Park(FOGP), Reconnecting Our Waterways (ROW), GPNA Walkability & Beautification	Big Car	
17	4.1.4. Identify & inventory infrastructure for pedestrian, transit and bicycle.	Connectivity map completed.	BSU-CAP, DPW, IndyGo, Health by Design, GPNA Walkability & Beautification	Big Car	
17	4.1.5. Engage residents and volunteers to conduct an infrastructure assessment that includes alleys, crosswalks, sidewalks, streets and street lighting.	South Indy infrastructure assessment dissemenated to city agencies and city-county Councillors.	MNA, South Indy neighborhood associations, Health by Design, Concord Neighborhood Center, Keep Indianapolis Beautiful, ROW	South Indy Director	
17	4.1.6. Engage the community for input and support for connectivity; residents, businesses, institutions, the City, IndyGo.	Public meetings held in the nine South Indy neighborhoods.	MNA, South Indy Neighborhood Associations, GPNA Beautification & Walkability	Big Car	
17	4.1.7. Inventory South Indy right of way areas, high crash instersections, danger zones, bus stops, etc.	Retrieve and document existing information.	BSU-CAP, DPW, IndyGo, Health by Design, IMPD, MNA, GPNA Beautification & Walkability	Big Car	
17	4.1.8. Investigate best practices nationally for increasing bike/ped traffic & safety and advocate for protected bike lanes on all thoroughfares.	South Indy safety awareness plan is developed.	Health by Design, Indiana Citizens Alliance for Transportation (ICAT), IndyCog, AccessAbility, ADA Indiana, DPW, GPNA Beautification & Walkability	Big Car	

18	4.1.9. Develop community standards (separation of bike lanes, crossing enhancements, reduction of traffic lane width) and explore enforcement practices such as incentivizing non-motorized transit, advocating for "vision zero" type law enforcement to protect pedestrians.	Community standards published and presented to South Indy neighborhoods.	BSU-CAP, GPNA Beautification & Walkability	Big Car	
18	4.1.10. Ensure safe access to all education, faith-based, economic and recreation destinations is a key part of connectivity master plan.	Pedestrian access gaps and solutions for connectivity are identified.	Indy Parks, FOGP, South Indy neighborhood associations, DPW, Health by Design	Big Car	
19	4.1.11. Develop community standards for land use.	Land use plan published.	Department of Metropolitan Development (DMD)	Big Car	
Strategy 4.2: Implement Connectivity Master plan focusing on health and safety, access and economic impact.					
18	4.2.1. Communicate the plan via South Indy communication channels and neighborhood outreach.	Plan published on soindy.org, social media, in newsletters and presented to the eight South Indy neighborhood associations.	MNA, South Indy neighborhood associations	South Indy Director	
18	4.2.2. Establish an advocacy vehicle for both connectivity and land use.	South Indy connectivity advocacy organization created.	MNA, Health by Design, South Indy neighborhood associations, Big Car	South Indy	
18	4.2.4. Educate the importance of the plan to the community on connectivity plan standards and proper use.	Host connectivity meetings with stakeholders and residents.	BSU-CAP, MNA, City-County Councillors, South Indy neighborhood associations, Health by Design	South Indy	
18	4.2.5. Prioritize implementation focused on the most critical needs and leveraged investment with greatest connectivity impact.	Cost and impact studey developed.	BSU-CAP, MNA, City-County Councillors, DPW, DMD, Health by Design, IndyGo	Big Car	
19	4.2.3. Engage and advocate South Indy Connectivity Plan with residents, businesses, institutions, civic partners, and IndyGo.	100% participation from city agencies, City-County Councillors and community partners in advocacy meetings.	MNA, DPW, DMD, City-County Councillors, South Indy neighborhood associations, Health by Design, GPNA Beautification & Walkability	Big Car	
Strategy 4.3: Create & improve connectivity signage in the community.					
19	4.3.1. Use public art as tool for wayfinding and neighborhood identity.	Public art program establishing icon for each neighborhood.	Big Car, ROW	Big Car	
Strategy 4.4: Inventory & Improve transit stops.					

Connectivity Action Team

17	4.4.1. Ensure safe pedestrian access to Red Line stations.	100%of connectivity priorities to Red Line stations are prioritized and are key features of connectivity plan.	IndyGo, Big Car, DPW	South Indy	
17	4.4.2. Inventory and assess pedestrian connection to all IndyGo stops in South Indy QOL planning area.	100% pedestrian transit access gaps are addressed.	Indy Go, DPW	South Indy	
Strategy 4.5: Develop a plan for crosswalk improvements.					
18	4.5.1. Inventory crosswalks in connectivity plan and address priority intersections.	100% of major thoroughfares are identified with plan for improvements.	IndyGo, DPW, Health by Design	South Indy	
18	4.5.2. Identify crosswalks gaps for handicapped and visually impaired needs and eliminate red light turns.	ADA accessibility and safey report is disseminated.	ICAT, DPW, ADA Indiana, IndyGo	South Indy	Connectivity Action Team

Vision Statement 5: We envision broader community awareness of available resources that promote family supporting careers.

Year	Action Steps	Performance Measure	Collaborating Partners	Lead Partners	
Strategy 5.1 Hold quarterly education & workforce development events that are related to the needs of South Indy families in partnership with local businesses.					
18, 19, 20, 21	5.1.1. Identify the interests of the family & educate parents on career and educational options besides college and create events based on those needs (financial skills, career exploration, etc.).	A survey will be administered to both students and parents to gather input and share information about existing resources. Survey results will be used to create community and school events.	Southeast Community Services (SECS), Central 9 Career Center, Christel House, Christel House DORS, Hoosier Trades Council, IPS Parent Involvement, local schools	Emmerich Manual High School	
18, 19, 20, 21	5.1.2. Work with schools, churches and community centers to schedule quarterly education and workforce events, making sure events are centric to each area and rotate locations.	Four events will be held each year at rotating locations that reflect the diversity of educational and workforce development resources in the South Indy QoL area.	SoIndy Neighborhood Associations, local churches, Emmerich Manual High School, UIndy	Garfield Park Branch, Indianapolis Public Library	
18, 19, 20, 21	5.1.3. Develop partnerships to ensure event logistics are secured (i.e. transportation to and from events, childcare, interactive demonstrations).	The logistical plan for each event will include at least one partner in a)transportation, b)childcare, and c)interactive demonstrations.	UIndy Dept. of Education, UIndy Service Learning, IndyGo, Central 9 Career Center, Tech High School	UIndy	Education & Workforce Development
18, 19, 20, 21	5.1.4. Coordinate sponsorships to enhance event dynamics (food, prizes, and career giveaways).	The logistical plan for each event will include at least one partner in a)food, b)prizes, and c)career-related giveaways.	Chase Bank, 5/3 Bank, PNC Bank, local businesses	Gateway Community Alliance	

18, 19, 20, 21	5.1.5. Work with local schools to ensure student participation is high.	Each event will have at least 5 schools present with between 2% and 5% student representations.	Excel Center, DORS, Central 9 Career Center, local schools	Christel House DORS
**Vision Statement 6: South Indy youth and adults have productive career opportunities with local employers.**
**Strategy 6.1 Trades programs are widely available and accessible in South Indy and connect opportunities with local businesses.**
17	6.1.1. Identify trades that are in demand by area businesses as well as new business trades South Indy would like to attract and what jobs are currently available.	A comprehensive survey will be conducted to identify local businesses' needs for skilled trade employees, and a family survey will be conducted to identify trades South Indy residents want in the neighborhood.	Hoosier Trades Council, Local Businesses, Community Health Network, St. Vencent Hospital, Work One, Employ Indy, Indiana Construction Roundtable.	Garfield Park Branch, Indianapolis Public Library
17, 18	6.1.2. Research other successful adult trades programs and explore feasibility of new trades and basic skills training for adults.	At least ten successful trade programs will be identified on the Southside, and a comprehensive report will be created about each of these programs.	Job Corps, The Excel Center, Central 9 Career Center	UIndy Professional Edge Center
18, 19, 20, 21	6.1.5. Work with the Indiana Construction Roundtable utilizing their Speakers Bureau platform for South Indy residents.	One speakers bureau held annually,	Indiana Construction Roundtable	SoIndy
19, 20	6.1.3. Develop a strategy to implement trades programs and identify potential public and private partners for implementation.	Five trades programs developed and sustained with South Indy education and workforce partners.	Indy Public Library, local schools, Excel Center, DORS, Central 9 Career Center	Garfield Park Branch, Indianapolis Public Library
21	6.1.4. Promote trade employment opportuniites in South Indy (i.e. billboards, direct mail, local churches, trades fair).	At least three different modes of communication will be used to promote trade opportunities including social media, direct mail, and trade fairs.	Hoosier Trades Council, Top Notch of Indiana, Quality Connection	UIndy
**Strategy 6.2 Work with local businesses, educational institutions and workforce development agencies to develop a trades mentoring program.**
17, 18, 19, 20, 21	6.2.3. Promote locations on the Southside that currently provide career counseling preparation.	At least two career counseling preparation programs will be present at each community event.	SECS, Concord Community Center, Indianapolis Public Library, Work One, 5/3 Bank, Chase Bank, PNC Bank	Garfield Park Branch, Indianapolis Public Library
20, 21	6.2.1. Promote on the job training including apprenticeships, job shadowing, and/or internship opportunities.	An apprenticeship pipeline will be developed for at least three different trades.	local businesses, Job Corps, Teen Works, SECS, Excel Center, local schools, DORS, Uindy Professional Edge Center	Emmerich Manual High School

Education & Workforce Development

Year	Action Steps	Performance Measure	Collaborating Partners	Lead Partners	
20, 21	6.2.2. Start career exploration as early as 5th grade and have business representatives and alumni visit schools to tour facilities and speak with students.	Business representatives and alumni will visit at least five schools per school calendar year.	SoIndy Neighborhood Associations, Marion County Health Dept., Indy Food Council, City of Indianapolis Food Policy & Program Coordinator	Emma Donnan Middle School	

Vision Statement 7: Healthier food options are accessible, affordable and locally sourced.					
Year	Action Steps	Performance Measure	Collaborating Partners	Lead Partners	
Strategy 7.1: Recruit existing and new Grocery stores to provide healthy food options at affordable prices.					
17	7.1.1. Identify current locations which offer grocery food choices.	Grocery stores are identified, listed, and mapped for the eight neighborhoods.	South Indy Neighborhood Associations, Marion County Health Department (MCHD), Indy Food Council, City of Indianapolis Food Policy & Program Coordinator	UIndy / South Indy Director	HEALTH & WELLNESS ACTION TEAM
17, 18	7.1.2. Audit healthy food choices (and prices); prioritize desired foods at existing grocery stores.	Report of healthy food choices (and prices); survey of residents' desired foods at existing grocery stores completed.	South Indy Neighborhood Associations, Purdue Extension, grocery stores	UIndy / South Indy	
17	7.1.3. Locate potential local healthy food suppliers.	Healthy food suppliers: farmers markets, grocery stores, urban gardens, and market stands, are identified, listed, and mapped for the eight neighborhoods.	Urban Farms, Indy Food Council, Growing Places Indy, Indy Winter Farmer's Market, We Grow Indy, City of Indianapolis Food Policy & Program Coordinator	Garfield Park Farmer's Market	
17,18, 19, 20, 21	7.1.4. Advocate the importance of healthy food options in the community and work with elected officials to promote South Indy as a place of need as new legislation emerges	Document number of opportunities utilized for education and advocacy around healthy food options.	Mayor's Neighborhood Advocates, State Representatives to the Indiana General Assembly, Purdue Extension	UIndy / South Indy	
	7.1.5. Collaborate with Shelby Street and Madison Avenue Action Teams to inventory potential land for new construction or redevelopment to entice & recruit potential grocery store chains and retailers.	Available land is inventoried and presented for new/redeveloped grocery store chains or retailer options.	Shelby Street Action team, Madison Ave Action team, South Indy Neighborhood Associations, City of Indianapolis - DMD, Mayor's Neighborhood Advocates	Riley Area Development Corporation / Southeast Neighborhood Development	
17, 18, 19, 20, 21	7.1.5. Collaborate with Shelby Street and Madison Avenue Action Teams to inventory potential land for new construction or redevelopment to entice & recruit potential grocery store chains and retailers.	Available land is inventoried and presented for new/redeveloped grocery store chains or retailer options.	Shelby Street Action team, Madison Ave Action team, South Indy Neighborhood Associations, City of Indianapolis - DMD, Mayor's Neighborhood Advocates	Riley Area Development Corporation / SEND	

18, 19, 20, 21	7.1.6. Promote information and opportunities through South Indy QoL communication channels.	Information disseminated on southindy.org, social media and in newsletter.	Southsider Voice, Southside Times, Urban Times, Community Building Action Team, South Indy Neighborhood Associations	UIndy / South Indy
**Strategy 7.2: Develop available land as a location for urban farming or community gardens.**			
	7.2.1. Identify current community gardens and urban farms.	Community gardens and urban farms are identified, listed, and mapped for the eight neighborhoods.	Urban farms, Purdue Extension, We Grow Indy, South Indy Neighborhood Associations, farmer's markets	Garfield Park Farmer's Market
17, 18	7.2.1. Identify current community gardens and urban farms.	Community gardens and urban farms are identified, listed, and mapped for the eight neighborhoods.	Urban farms, Purdue Extension, We Grow Indy, South Indy Neighborhood Associations, farmer's markets	Garfield Park Farmers Market
17, 18, 19	7.2.2. Collaborate with Shelby Street and Madison Avenue Action Teams and Renew Indianapolis to inventory and map available land/empty lots.	Available land and empty lots are listed and mapped for the eight neighborhoods.	Shelby Street Action team, Madison Ave Action team, South Indy Neighborhood Associations, Renew Indianapolis, Mayor's Neighborhood Advocates, Indy Parks and Recreation	UIndy / Community Builder
18	7.2.3. Contact land/lot owners about community garden/urban farm possibilities.	List of potential lots created.	South Indy Neighborhood Associations, Indy Parks and Recreation, Renew Indianapolis, Indy Food Council - Urban Garden Program	UIndy /South Indy
18, 19, 20, 21	7.2.4. Connect urban farmers to opportunities for expansion in South Indy.	One new urban farm is developed in South Indy.	Urban farms, Indy Food Council, Purdue Extension, We Grow Indy, Shelby Street Action Team, Madison Avenue Action Team	UIndy / South Indy
18, 19, 20, 21	7.2.5. Engage schools and churches to promote use of their land for gardening and farming including Farm-to-School programs.	Efforts result in one new church garden and one new school garden.	IPS Schools, Neighborhhod Associations, Farm-to-School network, Purdue Extension, local churches, local schools, Indiana Department of Education (DOE) Farm to School program	UIndy /South Indy
18, 19, 20, 21	7.2.6. Connect South Indy residents to Purdue Extension Urban Agricultural Program.	1-2 residents in South Indy are engaged in the program annually.	Urban farms, Purdue Extennsion - Master Gardeners, Central Indiana Community Foundation, Indy Food Council, South Indy Neighborhood Associations	UIndy /South Indy
19, 20, 21	7.2.7. Promote information and opportunities through South Indy QoL communication channels.	Information disseminated on southindy.org, social media and in newsletter.	Southsider Voice, Southside Times, Community Building Action Team, South Indy Neighborhood Associations	UIndy /South Indy
**Strategy 7.3: Reducing food waste in food pantries by utilizing healthy foods grown in urban farms, community gardens and home gardens.**			
17, 18	7.3.1. Identify and map food pantries.	Lists and maps of food pantries are generated for all 8 neighborhoods.	Indiana State Department of Health, SAVI, St. Vincent DePaul, Indiana Hunger Network, City of Indianapolis Food Policy and Program Coordinator	UIndy /South Indy

HEALTH & WELLNESS ACTION TEAM

17, 18, 19, 20, 21	7.3.2. Survey food pantries and develop resource guide for hours of operation, food acceptance policies, capacity, and needs.	Survey and resource guide completed and reviewed annually.	Food pantries, South Indy Neighborhood Associations, St. Vincent DePaul, UIndy Department of Public Health, Gleaners	UIndy /South Indy
17, 18, 19, 20, 21	7.3.6. Educate South Indy food pantry patrons on healthy produce and preparation.	An educational class in South Indy will be hosted annually.	Gleaners Food Bank of Indiana, Purdue Extension, MCHD, Food pantries, local hospitals, Garfield Park Baptist Church, Diversity Church	UIndy
18, 19	7.3.3. Connect local food producers to food pantries	Document number of food producers donating produce.	Food Rescue, Second Helpings, food pantries, Gleaners Food Bank of Indiana, Urban farms, Community Harvest Food Bank	UIndy /South Indy
18, 19, 20, 21	7.3.7. Promote information and opportunities through South Indy QoL communication channels.	Information disseminated during gardening season (April-August) on southindy.org, social media and in newsletters.	Southsider Voice, Southside Times, Community Building Action Team, South Indy Neighborhood Associations	UIndy /South Indy
19, 20, 21	7.3.4. Encourage food pantries to develop a model for fresh food production/procurement for their own food pantry distribution.	3 food pantries will adopt a fresh food production/procurement model.	Food pantries , Garfield Park Baptist Church, Purdue Extension, City of Indianapolis Food policy and Program Coordinator, Diversity Chuch	UIndy /South Indy
19	7.3.5. Develop and distribute community outreach on the importance of resident donation of excess grown foods to food pantries through community meetings, social media, little food pantries, etc.	Educational information/handouts distributed.	South Indy Neighborhood Associations, Food pantries, Purdue Extension & urban farmer educators	UIndy /South Indy
	7.3.6. Educate South Indy food pantry patrons on healthy produce and preparation.	An educational class in South Indy will be hosted annually.	Gleaners Food Bank of Indiana, Purdue Extension, Marion Co HD, Food pantries, local hospitals, Garfield Park Baptist Church, Diversity Church	U Indy Health Pavilion
Strategy 7.4: Increase individual home gardening in South Indy.				
17	7.4.1. Identify resources available for home gardening.	List of home gardening resources identified in all eight neighborhoods.	Purdue Extension Master Gardener Program, Local gardening/greenhouse organizations, Indy Food Council	UIndy / South Indy Director
	7.4.2. Collaborate with the library, local schools, and Purdue Extension to educate residents on benefits of home gardening.	One home gardening educational program held annually, 5 South Indy residents participate and implement practices learned.	Garfield Park Branch of the Indianapolis Public Library, IPS schools, Other schools, Purdue Extension	South Circle Farms

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17, 18, 19, 20, 21	7.4.9. Promote information and opportunities through South Indy communication channels.	Information disseminated on soindy.org social media and in newsletters.	Southsider Voice, Southside Times, Community Building Action Team, South Indy Neighborhood Associations	UIndy / South Indy
18, 19	7.4.2. Collaborate with the library, local schools, and Purdue Extension to educate residents on benefits of home gardening.	One home gardening educational program held annually, 5 South Indy residents participate and implement practices learned.	Garfield Park Library, IPS and other schools, Purdue Extension	South Circle Farms
18, 19, 20, 21	7.4.3. Educate residents on the appropriate resources for soil testing.	Survey and calculate percentage of residents using soil testing services.	IUPUI - Dr. Gabe Filippelli, Marion Co Health Department, Garden Safe Garden Well	UIndy / South Indy
	7.4.5. Develop garden assistance teams that can spend ½ day with a homeowner to get their garden started	One garden assistance team is developed and sustained for seasonal work.	South Indy Neighborhood Associations, Purdue Extension, Boy/Girl Scout Troops, 4-H clubs, Purdue Extension/Master Gardener, Garfield Park Conservatory	UIndy Service Learning
18, 19, 20, 21	7.4.6. Encourage 4-H participation for children; Master Gardener participation for adults and children; Master Preserver participation for adults.	Increased participation by South Indy residents annually.	4-H clubs, Master Gardener program, Purdue Extension - Master Preserver, IPS and local schools, South Indy Neighborhood Associations	UIndy / South Indy
	7.4.7. Host sessions on healthy food preparation and how to save for the future when food is in abundance.	Sessions hosted for South Indy residents annually.	Purdue Extension, Purdue Extension Master Preserver, Growing Places Indy - Sarah Adams, Marion Co HD, UIndy Health Pavilion	South Circle Farms
	7.4.8. Host a community day for South Indy residents with resources and education readily available for home gardening.	Community day hosted annually prior to gardening season.	UIndy Health Pavilion, Friends of Garfield Park, City of Indianapolis Food policy and Program Coordinator, Garfield Park Farmers Market	South Circle Farms
18, 19, 20, 21	7.4.7. Host sessions on healthy food preparation and how to save for the future when food is in abundance.	Sessions hosted for South Indy residents annually.	Purdue Extension/ Master preserver, Growing Places Indy, MCHD, UIndy Health Pavilion	South Circle Farms
18, 19, 20, 21	7.4.8. Host a community day for South Indy residents with resources and education readily available for home gardening.	Community day hosted annually prior to gardening season.	UIndy Health Pavilion, Friends of Garfield Park, City of Indianapolis Food policy and Program Coordinator, Garfield Park Farmers Market	South Circle Farms
19, 20, 21	7.4.4. Locate and work with greenhouses to provide discounts to residents who garden at home.	5 area Greenhouses to provide discounts to South Indy residents.	Local gardening/greenhouse organizations	UIndy / South Indy

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19, 20, 21	7.4.5. Develop garden assistance teams that can spend ½ day with a homeowner to get their garden started	One garden asistance team is developed and sustained for seasonal work.	South Indy Neighborhood Associations, Purdue Extension/Master Gardener, Boy/Girl Scout Troops, 4-H clubs, Garfield Park Conservatory	UIndy
Vision Statement 8: Recreational places and fitness programs are accessible to individuals of all ages and abilities.				
Strategy 8.1: Expand the built environment including green and recreational spaces and playground equipment at parks and schools to increase connectivity.				
17,18	8.1.1. Identify and map existing recreational spaces.	Existing recreational spaces are ID'd and mapped for all eight neighborhoods.	Hoosier Environmental Council	UIndy / South Indy
17, 18, 19	8.1.2. Survey walkability and barriers to access and connectivity in existing recreational spaces.	Survey Completed with participation from all eight neighborhoods.	South Indy Neighbrohood Associations, Connectivity Action Team, Health by Design	Big Car
	8.1.3. Work with City of Indianapolis on accessibility challenges (wheelchair ramps, crosswalks, etc.) and repairs.	Non ADA compliant infrastructure is documented.	Indiana citizens alliance for transit (ICAT), City of Indianapolis DPW, South Indy Neighborhood Associations, South Indy City-County Councillors, Connectivity Action Team, IndyGo, Ball State University College of Architecture and Planning, Health by Design, AARP, CICOA	UIndy College of Health Sciences
17, 18, 19, 20, 21	8.1.4. Identify grant opportunities and locate funding resources already in place to fund improvements in existing recreational spaces such as purchasing new equipment and benches.	ID/Locate five funding sources and prioritize improvements needed in 100% of parks and public spaces.	Keep Indianapolis Beautiful, Indy Parks & Recreation, CICF, Nina Mason Pulliam Trust, Lilly Foundation (Day of Service), Reconnecting to our Waterways (ROW), Friends of Garfield Park	UIndy / South Indy
	8.1.5. Advocate connecting existing trails including Garfield Park, Fountain Square, Cultural Trail, Monon Trail, UIndy Health Loop and proposed interurban trail.	Connectivity between all parks and public spaces is included as part of the South Indy Connectivity Plan.	Connectivity Action Team, Health by Design, Indiana Trails, DPW, Indy Parks and Recreation	Garfield Park Neighbors
18	8.1.5. Advocate connecting existing trails including Garfield Park, Fountain Square, Cultural Trail, Monon Trail, UIndy Health Loop and proposed interurban trail.	Connectivity between all parks and public spaces is included as part of the South Indy Connectivity Plan.	Connectivity Action Team, Health by Design, Indiana Trails, DPW, Indy Parks and Recreation	Garfield Park Neighbors
19, 20, 21	8.1.3. Work with City of Indianapolis on accessibility challenges (wheelchair ramps, crosswalks, etc.) and repairs.	Non ADA compliant infrastructure is documented.	Indiana citizens alliance for transit (ICAT), City of Indianapolis DPW, South Indy Neighborhood Associations, South Indy City-County Councillors, Connectivity Action Team, IndyGo, Ball State University College of Architecture and Planning, Health by Design	UIndy

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20, 21	8.1.6. Investigate feasibility for a dog park.	One dog park created and maintained in South Indy.	Indy Parks & Recreation, Mayor's Neighborhood Advocates, Shelby Street Animal Clinic, FIDO, Animal Care Services, DBNS	UIndy / South Indy
20, 21	8.1.7. Host community walks or events to promote recreational spaces and fitness programs.	Document number of walks hosted to promote recreational and fitness program stations.	Health by Design, Indianapolis Hiking Club, Indy Parks & Recreation, Local Schools, YMCA, Big Car, ROW, Friends of Garfield Park, South Indy Neigborhood Assocations	UIndy
	8.1.7. Host community walks or events to promote recreational spaces and fitness programs.	Document number of walks hosted to promote recreational and fitness program stations.	Health by Design, Indianapolis Hiking Club, Indy Parks & Recreation, Local Schools, YMCA, Big Car, ROW, Friends of Garfield Park, South Indy Neigborhood Assocations	UIndy College of Health Sciences

Strategy 8.2: Wellness organizations and businesses in South Indy will offer affordable fitness programming to South Indy residents.			
17, 18	8.2.1. Identify existing fitness programming/locations.	Inventory complete with map of all fitness centers and program locations.	Indy Parks & Recreation, YMCA, Planet Fitness, Burrello Center, UIndy HP, Sports Leagues, exercise and dance studios	UIndy College of Health Sciences
17, 18	8.2.1. Indentify existing fitness programming/locations	Inventory complete with map of all fitness centers and program locations.	Indy Parks & Recreations, YMCA, Planet Fitness, Burrello Center, UIndy HP, Sports Leagues, exercise and dance studios	UIndy
17, 18	8.2.4. Identify land in South Indy QoL area that could be developed to encourage/provide physical activity engagement.	Available land is identified and mapped.	Shelby St Action team, Madison Ave Action Team, Mayor's Neighborhood Advocates, Wellness Council of Indiana	UIndy / South Indy
18,19, 20, 21	8.2.3. Advertise existing fitness programming/locations and discounts.	Information disseminated on southside.org, social media and in newsletters.	Southsider Voice, Southside Times, Community Building Action Team, South Indy Neighborhood Associations, Indy Parks & Recreation	UIndy / South Indy
19, 20, 21	8.2.2. Negotiate discounts at current fitness locations for QoL residents.	100% of South Indy Fitness Centers offer membership or class discounts to Souht Indy residents.	Indy Parks & Recreation, YMCA, Planet Fitness, Burrello Center, UIndy HP, Sports Leagues, exercise and dance studios	UIndy / South Indy
20, 21	8.2.5. Expand fitness programs that are accessible to all South Indy residents regardless of age, income or ability.	2-3 new fitness programs are made available to South Indy residents.	Wellness Council Indiana, CICF, Lilly Foundation	UIndy / South Indy

Vision Statement 9: Improving environmental issues impacting our neighborhoods.	
9.1: A Southside community advocacy group will be dedicated to addressing key environmental issues to foster community pride.	

17, 18	9.1.1. Identify key environmental players.	Environmental advocacy partners identified.	Hoosier Environmental Council (HEC), SAVI, IU Fairbanks School of Public Health, Marion Co. HD	UIndy / South Indy Director
17, 18	9.1.4. Reduce litter for Garfield Park, trails, and neighborhoods.	Host one annual South Indy Clean-Up.	HEC Green Business Program, IDEM Office of Pollution Prevention, Indianapolis Chamber - Green Business Initiative, Reconnecting to our waterways, Environmental consulting firms, FOGP	Garfield Park Neighbors
18	9.1.2. Inventory and map environmental assets and challenges.	South Indy environmental map is created.	South Indy Neighborhood associations, South Indy QoL Leadership, Mayor's Neighbod Advocates	UIndy / South Indy
18	9.1.3. Create a list of residents to contact elected officials on environmental issues to advocate for policy which support healthy neighborhoods.	Participation from all eight neigborhoods.	Friends of Garfield Park (FOGP), Keep Indianapolis Beautiful, Indy Parks & Recreation, South Indy Neighborhood associations, Earth Day Indiana	UIndy / South Indy
	9.1.4. Reduce litter for Garfield Park, trails, and neighborhoods.	Host one annual South Indy Clean-Up.	HEC Green Business Program, IDEM Office of Pollution Prevention, Indianapolis Chamber - Green Business Initiative, ROW, Environmental consulting firms, Friends of Garield Park	Garfield Park Neighbors Association
19, 20	9.1.5. Investigate strategies for water quality accountability and resolutions for businesses.	At least one water quality accountability strategy identified by way of business resolution with an initial 25% of businesses signed on.	HEC Green Business Program, IDEM Office of Pollution Prevention, Indianapolis Chamber - Green Business Initiative, Reconnecting to our waterways, Environmental consulting firms	UIndy / South Indy
19, 20	9.1.6. Investigate strategies for air quality accountability and resolutions for businesses.	At least one air quality accountabiilty strategy identified by way of business resolution with 25% business participation.	HEC, IDEM, Indianapolis Chamber - Green business, IUPUI soil testing, Environmental consulting firms, Purdue Extension, Marion Co HD	UIndy / South Indy
19, 20	9.1.7. Investigate strategies for land quality resolutions including lead testing and gardening hazards.	At least one land quality accountability strategy identified by way of business resolution with an initial 25% of businesses signed on.	South Indy Neighborhood associations, DPW, Envirnmental consulting firms, HEC - MWL task force, IDEM	UIndy / South Indy

20, 21	9.1.8. Investigate strategies for South Indy environmental issues such as: metal working lubricant odor, Bean Creek, well testing, improve "No Dumping" signage on storm drains, medication take back events, gas station assessment and leak prevention steps.	Collaborate with state and local agencies to develop remediation strategies for South Indy environmental issues.	South Indy Neighborhood associations, City of Indianapolis-DPW, environmental consulting firms, HEC, IDEM	UIndy / South Indy
Vision Statement 10: We envision attracting healthcare to our area improving access to healthcare options and increasing diversity of available care.				
Strategy 10.1: A Southside community advocacy group will be dedicated to addressing key healthcare issues.				
17, 18, 19	10.1.1. Identify and map current providers, indicating specialties.	Document existing health care providers in South Side Quality of Life Plan area.	MCHD, ISDH, MNA, South Indy Neighborhood associations, Major hospital networks	UIndy / South Indy Director
17, 18	10.1.3. Survey residents to identify healthcare accessibility needs/wants, special populations (aging population, veterans, etc.).	As many residents as possible are surveyed utilizing neighborhood associations and SQoL lists.	Neighborhhod associations, Christopher Peiffer - IUPUI, Concord Center, Joy's House, Southeast community services, UIndy, Perry senior services	Community Health Network
18, 19	10.1.2. Create resident resource guide on how to choose a healthcare provider and where providers are located.	A healthcare resource guide is made available to all eight neighborhoods.	UIndy, MCHD, ISDH, HIP/FSSA	U Indy / Community Health Network
	10.1.3. Survey residents to identify healthcare accessibility needs/wants, special populations (aging population, veterans, etc.).	As many residents as possible are surveyed utilizing neighborhood associations and SQoL lists.	Neighborhhod associations, Christopher Peiffer - IUPUI/Concord Center, Joy's House, Southeast community services, UIndy, Perry senior services	Community Health Network
18, 19	10.1.4. Investigate MCHD hospital discharge data for healthcare issues.	A list of needed health care specialities is created to recruit services in South Indy.	MCHD, UIndy, South Indy QoL Leadership	Community Health Network
	10.1.5. Investigate locations for new healthcare facility locations and increase services of the U Indy Health Pavilion.	Locations or "areas" list created based on gaps in current providers. U Indy Health Pavilion services available to all South Indy residents.	Shelby St Action team, Madison Ave Action team, Major hospital networks, Federally qualified health centers, UIndy Health Pavilion	Community Health Network
19, 20, 21	10.1.5. Investigate locations for new healthcare facility locations and increase services of the U Indy Health Pavilion.	Locations or "areas" list created based on gaps in current providers. U Indy Health Pavilion services available to all South Indy residents.	Shelby St. Action Team, Madison Ave. Action Team, major hospital networks, federally qualified health centers, UIndy Health Pavilion	Community Health Network

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Year	Action Steps	Performance Measure	Collaborating Partners	Lead Partners	
19, 20, 21	10.1.6. Create an advocacy group for healthcare provider recruitment.	Advocacy group created.	South Indy Neighborhood associations, South Indy QoL Leadership, MNA	UIndy /South Indy	
Vision Statement 11: All neighborhoods will boast a diversity of affordable housing opportunities available to all (age, income, race, familial status).					
Year	Action Steps	Performance Measure	Collaborating Partners	Lead Partners	HOUSING ACTION TEAM
Strategy 11.1: Connect individuals and families with low income access to home repair assistance.					
17, 18	11.1.1. Identify funding sources & existing programs.	Five programs are identified.	Mayor's Neighborhood Advocates, Riley Area Development Corporation (RADC), SEND, INHP, Fifth Third, PNC, Habitat for Humanity, AARP	SEND	
17,18	11.1.2. Identify home repair provider partners.	Five partners are secured.	Do-it Best, Suddings, Harbor Freight, South Indy QoL Leadership, Servants at Work & Company, INHP, Habitat for Humanity	SEND	
17,18	11.1.4. Prioritize homeowners in need & repairs needed.	10% of identified home repairs completed annually	SEND, South Indy Neighborhood Associations, CICOA, AARP, INHP	RADC	
17, 18, 19, 20, 21	11.1.5. Promote resources through South Indy communication channels.	Resources and applications are made available on southindy.org, social media and in newsletters.	DBNS, Health & Hospital Corporation of Marion County, Community Building Action Team, Renew Indy, INHP	South Indy	
18, 19, 20, 21	11.1.3. Identify volunteer groups.	One volunteer home repair event occurrs annually.	Eli Lilly, Community Health, UIndy Department of Service Learning, Churches, South Indy Neighborhood Associations, CICOA	SEND	
18, 19, 20, 21	11.1.6. Ensure system is in place to measure impact and follow up accordingly with homeowner clients.	100% of completed repairs are reviewed in the following year.	DBNS, INHP, CICOA, AARP	RADC	
Strategy 11.2: Promote homeownership within the boundaries of the South Indy QoL plan.					
18, 19	11.2.1. Engage partner groups and inquire about current and planned homeownership strategies in the South Indy.	Comprehensive South Indy housing development plan is created.	LISC, City of Indianapolis-DMD & DBNS, MIBOR, INHP, Greater Indy Habitat for Humanity, People of Praise, Big Car, South Indy Neighborhood Associations, SEND, Renew Indy	RADC	
17, 18, 19, 20, 21	11.2.2. Connect South Indy residents to available educational and financial resources for potential homebuyers.	10 South Indy residents and families annually enrolled in homeownership education courses.	MIBOR, INHP, Greater Indy Habitat for Humanity, Habitat, Fifth Third, PNC, SECS, Concord Community Center	South Indy	

18, 19, 20, 21	11.2.3. Market homeownership opportunities through events, South Indy website, and other promotional materials.	1 event in year 2, 2 events in year 3, 3 events in year 4, 4 events in year 5	Mibor, INHP, Habitat, Renew Indy, South Indy Neighborhood Associations, RADC, Big Car, UIndy Homestead Program	South Indy
11.3: Promote a diversity of housing options within the boundaries of the South Indy QOL Plan.				
18, 19, 20, 21	11.3.1. Identify funding sources for a senior housing study along the Red Line corridor or other areas of need within the South Indy QOL Plan boundaries.	New affordable senior housing opportunities are identified.	INHP, LISC, IACED, Insight Development, AARP, CICOA, CICF Senior Fund, SEND, Uindy	SEND
18, 19, 20, 21	11.3.2. Promote the development of new affordable multi-family housing units along the Red Line corridor or other areas of need within the South Indy QOL Plan boundaries.	Establish an affordable multi-family development along the Red Line corridor or other area of need within the South Indy QOL Plan boundaries.	Strategic Capital Partners, Insight Development, Joe Whitsett Group, INHP, LISC, Insight Development, AARP, CICOA, Reverie Estates, SEND	SEND
19, 20, 21	11.3.3. Seek funding and partnerships for repairs and retro-fitting of existing housing stock to meet accessibility needs.	100% of homes identified are provided home repair/modification assistance program information. .	CICOA, Community Action of Greater Indianpolis, INHP, IHCDA, Mayor's Neighborhood Advocates, AARP, ADA	SEND
Vision Statement 12: South Indy neighborhoods will thrive with well managed, quality, affordable rentals.				
Strategy 12.1: Recruit, educate, and retain quality landlords.				
17, 18, 19, 20, 21	12.1.1. Identify and connect landlords/rental property owners to promote responsible stewardship and to provide peer-to-peer education and support.	Identify educational opportunities and promote through SoIndy newsletter, social media, or event.	Department of Business & Neighborhood Services (DBNS), South Indy & SEND Neighborhood Associations, MNAs, City of Indianapolis-DMD	SEND
18, 19, 20, 21	12.1.2. Use information from Renew Indianapolis and other organizations to identify developers who have successfully transformed adandoned homes into neighborhood assets and encourage them to redevelop homes in South Indy planning area.	List established and developers contacted.	LISC, INHP, DBNS, DMD, Renew Indianapolis, SEND	RADC

HOUSING ACTION TEAM

Year	Action Steps	Performance Measure	Collaborating Partners	Lead Partners	
18, 19, 20, 21	12.1.3. Promote successful renting through resources such as INHP courses.	A community renters agreement is established.	INHP, DBNS, South Indy Neighborhood Associations, Prosecutor's Office	South Indy	
Strategy 12.2: Hold landlords accountable to meet or exceed South Indy and city code standards.					
17, 18, 19, 20, 21	12.2.1. Use data to identify problem properties that do not meet code enforcement standards, are listed as vacant by the USPS, and/or are not included in the landlord registry database.	A database of problem properties is developed, maintained and presented to DBNS annually.	DBNS, South Indy Neighborhood Associations, Health and Hospital Corporation of Marion County	South Indy	
18	12.2.2. Work with the Department of Business and Neighborhood Services (DBNS) to develop a tool or checklist with criteria to identify issues to assure standardized approach to all properties.	100% problem properties assessed.	DBNS, Renew Indianaoplis, Mayor's Neighborhood Advocates, South Indy Neighborhood Associations, Mayor's Action Center (MAC)	South Indy	HOUSING ACTION TEAM
18	12.2.3. Work with DBNS to assess problem properties using a standardized tool or checklist.	Strategy is complete.	DBNS, Mayor's Neighborhood Advocates (MNA), South Indy Neighborhood Associations, City County-Councillors, Renew Indianapolis, MAC	South Indy	
18, 19, 20, 21	12.2.4. Advocate to city departments for enforcement of code for problem properties.	List disseminated.	DBNS, DMD, MNA, Renew Indianapolis, South Indy Neighborhood Associations, MAC	South Indy	
18, 19, 20, 21	12.2.5. Outreach to owners of identified problem properties to ensure they are in compliance with the landlord registry and educate on code standards.	100% of problem properties contacted.	DBNS, Health & Hospital, MNA, South Indy Neighborhood Associations, City-County Councillors	South Indy	
19, 20, 21	12.2.6. Work with DBNS to measure impact.	Reduce code violations by 10%.	DBNS, MNA, South Indy Neighborhood Associations	South Indy	
Vision Statement 13: Madison Avenue will be a vital central business corridor broadening job opportunities and community partnerships.					
Year	Action Steps	Performance Measure	Collaborating Partners	Lead Partners	MADIS
Strategy 13.1: Demonstrate the business viability of the Madison Avenue Corridor by identifying assets and opportunities and maintaining existing and creating quality jobs.					

17, 18, 19	13.1.1. Working with community stakeholders and partners, complete a market study for regional commercial development.	A commercial development plan for Madison Avenue Corridor is complete which includes demographics, market trends, community needs, property value assessments and local employment opportunities.	UIndy , Connectivity Action Team, South Indy Neighborhood Associations, LISC, Department of Metropolitan Development (DMD), MPO	Gateway Community Alliance
17, 18, 19	13.1.2. Inventory abandoned and vacant properties which will identify ownership history, brownfield history, code enforcement violations, delinquent tax history and remediation efforts.	A usable master database is completed and presented to Mayor's Neighborhood Advocates City County Counselors, Mayor, other city officials and area stakeholders.	Connectivity Action Team, DMD	Gateway Community Alliance
17, 18, 19	13.1.3. Work with City of Indianapolis-DMD to produce a land use plan for the Madison Avenue commercial corridor.	Madison Avenue Land Use Plan is created with DMD for entire corridor within South Indy Quality of Life catchment area.	DMD, UIndy	Gateway Community Alliance
17, 18, 19	13.1.4. Engage City of Indianapolis-DMD in conjunction with a Professional Planning Consultant/Firm for market analysis and strategy plan guidance and partnership.	Contact from DMD is identified, Professional Planning Consultant/Firm is secured, and market analysis and strategy plan is created with the support of DMD.	UIndy, Connectivity Action Team, Garfield Park Neighbors Association, DMD, LISC	Gateway Community Alliance
17, 18, 19	13.1.5. Engage Madison Avenue commercial corridor residents and commercial property owners for needs assessment and desired commercial amenities that attract regional development and create job opportunities.	Host a Madison Avenue Kick Off Meeting to engage commercial property owners, business owners and residents. With public forum and meetings and survey, objective is a completed commitment of 50 stakeholders of needs and wants of Madison Avenue Corridor catchment area.	UIndy, South Indy Neighborhood Associations, Old Southside Neighborhood Association	Gateway Community Alliance
Strategy 13.2: Beautification standards are developed for Madison Avenue that focus on improved connectivity, transit stops, streetscapes and public art.				
17, 18, 19	13.2.1. Research city and community streetscape plans for best practices and consult with industry experts.	Industry experts are identified and streetscape plan best practices are written in document form and are shared with South Indy QoL leadership, DMD, neighborhood associations.	UIndy, City of Indianapolis Department of Public Works (DPW), MPO, DMD, KIB	Gateway Community Alliance

17, 18, 19	13.2.2. Engage residents and businesses for feedback (preferences, priority locations, etc).	Survey to identify community stakeholder beautification priorities is created and implemented and 60% response rate is achieved.	UIndy, Manual H.S, Christel House Academy, DPW, MPO, Hannah House, DMD, KIB, South Indy Neighborhood Associations	Gateway Community Alliance	ON AVENUE CORRIDOR
17, 18, 19, 20, 21	13.2.3. Coordinate with Connectivity and Shelby Street Action Teams to develop plans for improved curbs, crosswalks and sidewalks.	Prioritized plan is created in collaboration with the South Indy Connectivity Master Plan with identified curbs, crosswalks, and sidewalks improved in 5 years.	UIndy, Manual H.S, Christel House Academy, City of Indianapolis DPW / MPO, DMD, South Indy Neighborhood Associations, Connectivity Action Team, Shelby Street Action Team, IndyGo	Gateway Community Alliance	
17, 18, 19	13.2.4.Develop a Madison Avenue beautification plan which includes maintenance, cost estimates, potential funders and partners.	Beautification Plan is completed and presented to South Indy community stakeholders.	Keep Indianapolis Beautiful (KIB), Reconnecting to our Waterways, UIndy, City of Indianapolis - DPW, DMD	Gateway Community Alliance	
17, 18, 19, 20	13.2.5. Identify potential funders.	3 funders are identified with 1 of 3 acting as fiscal agent for beautification plan. Funders are aware of 5-10-year commitment to maintain completed beautification plan.	LISC, KIB, DMD	Gateway Community Alliance	
17, 18, 19, 20, 21	13.2.6. Partner with schools, businesses and neighborhoods to adopt medians.	One median is adopted annually for maintaining.	Mayor's Neighborhood Advocates, South Indy Neighborhood Associations, KIB, Uindy, DPW SustainIndy, Adopt a Median program.	Gateway Community Alliance	
17, 18, 19, 20, 21	13.2.7. Re-introduce native plantings along Madison Avenue Focus Area.	5 year staged plan is created, implemented and maintained in partnership with KIB and INPAWS and ongoing maintenance partners are identified and assigned.	KIB, DPW, Uindy, DMD, INPAWS	Gateway Community Alliance	MADISON AVENUE CORRIDOR
17, 18, 19, 20, 21	13.2.9. Façade grant opportunities will be identified and promoted for businesses in the Madison Avenue Focus Area.	One Façade grant is secured annually.	LISC, Riley Area Development Corporation	Gateway Community Alliance	
19, 20, 21	13.2.8. Promote locations along Madison Avenue for installation of permanent and temporary public art.	Locations are secured with signed commitments of property owners;2 permanent and 5 temporary pieces are installed.	Arts Council, KIB, Big Car, South Indy area schools, Uindy, Madison Avenue business/property owners.	Gateway Community Alliance	

Year	Action Step	Performance Measure	Collaborating Partners	Lead Partner	
19, 20, 21	13.2.10. Advocate for Bike Share Station at corner of Southern and Madison with a sister station at Shelby St. and Southern.	Bike Share Station is installed and utilized at both intersections.	Indiana Pacers Bike Share, Indianapolis Cultural Trail	Gateway Community Alliance	OR
	Strategy 13.3: Madison Avenue is promoted as a vital business corridor to potential developers, funders and other interested community members through the support of civic and community partners				
17, 18, 19, 20, 21	13.3.1. Engage with business owners and community stakeholders to participate in the marketing of Madison Ave. corridor.	Monthly project focused meetings are scheduled.	UIndy, Fifth Third, South Indy schools, South Indy Neighborhood Associations	Gateway Community Alliance	
17, 18, 19, 20, 21	13.3.3. Develop an active PR plan to promote the Madison Avenue commercial corridor, including a subcommittee or group responsible for advocating the area to city departments, organizations, businesses, and developers.	Subcommittee is created and presentations are scheduled with interested stakeholders.	UIndy, Fifth Third, local churches, South Indy Neighborhood Associations, Direct Connect Printing, Community Building Action Team	Gateway Community Alliance	
17, 18, 19, 20, 21	13.3.4. Host a Madison Avenue event, with a tour, to promote investment and community engagement opportunities along the Madison Avenue Corridor.	Madison Avenue Corridor showcase event is scheduled and executed twice.	UIndy, Mayor's Neighborhood Advocates, South Indy Neighborhood Associations, Fifth Third, Community Building Action Team	Gateway Community Alliance	
18, 19, 20, 21	13.3.2. Package the plan with maps, reports, conceptual designs, etc.	Promotional plan is created and visible through community presentations, social media, and networking events with commercial brokers, interested stakeholders, and developers.	Fifth Third, South Indy Neighborhood Associations, Direct Connect Printing, UIndy	Gateway Community Alliance	
	Vision Statement 14: Shelby Street will have an inviting and aesthetically pleasing appearance.				
Year	Action Step	Performance Measure	Collaborating Partners	Lead Partner	SHELBY STRE
	Strategy 14.1: Shelby Street will be a walkable corridor for individuals of all ages and abilities.				
19, 20	14.1.1. Conduct infrastructure assessment along Shelby Street Corridor (including streets, sidewalks, crosswalks and streetlights)	Infrastructure assessment complete	City of Indpls-DPW, Connectivity Action Team, IndyGo, GPNA, Reconnecting to our Waterways (ROW)	Big Car	

19, 20, 21	14.1.4. Promote traffic calming activities or installations.	Reduce average speed from 45 miles per hour to 30 miles per hour (current speed limit). Install 5 - 6 crosswalks, lights at key intersections between Raymond St. and Troy Ave. and advocate for reduced speed limit of 25 mph.	ROW, DPW, UIndy - Art Department, IndyGo, South Indy Neighborhoods	Big Car	
20, 21	14.1.2. Prioritize and advocate infrastructure and community standards for development and improvements(wider sidewalks, more signals at cross walks, lighting preferences, etc.).	List of Shelby Street infrastructure needs are prioritized and presented to South Indy City-County Councillors.	Health By Design, Ball State University College of Architecture & Planning, Connectivity Action Team, IndyGo, City of Indianapolis -DPW/DMD, GPNA, Community Health, Mayor's Neighborhood Advocates, South Indy City-County Councillors	Big Car	
20, 21	14.1.3. Collaborate with the SoIndy Advisory Board to develop a fundraising and public relations plan to implement prioritized improvements .	Infrastructure Development plan is presented to five funders.	Big Car, CICF, UIndy Top Dog Communications	South Indy Advisory Board	

Strategy 14.2: Beautification of Shelby Street with improved transit stops, lighting, public art and landscaping.

17, 18, 19, 20, 21	14.2.5. Implement public art program along Shelby Street Corridor, including programs with area businesses and anchor institutions.	1 installation annually and 1 program/event annually.	UIndy Art Department (social practice program), South Indy Neighborhoods, Garfield Park Arts Center, KIB, GPNA - Economic Development Committee, Indy Do Day	Big Car	
18, 19, 20	14.2.4. Create banners with So Indy logo to place along the corridor.	Project is funded, banner locations are identified and installation occurs.	ICBI, IPL, SoIndy Neighbors	Big Car	
18, 19, 20, 21	14.2.2. Support the installation of landscaping and maintenance of these amenities at IndyGo Red Line BRT stations and along corridor.	Locations for planters identified and installation at all four stations.	DPW, KIB, Garfield Park Conservatory, Arbor Day Association, Uindy, GPNA Walkability & Beautification, SoIndy Neighborhoods, IndyGo	Big Car	
19	14.2.1. Create Shelby Street beautification and community pattern book for lighting, architecture, public art, landscaping and maintence.	Plan is created and identifies funding sources for landscaping, façade grants, and other streetscape improvements.	Ball State university College of Archtecture and Planning, KIB, DPW, South Indy Neighborhoods, UIndy	Big Car	
19, 20, 21	14.2.3. Install decorative IPL street lighting consistent with community style guide and branding identity for Shelby Street Corridor.	Gaps in street lighting identified, 25% of corridor installed annually.	Ball State University College of Architecture , KIB, , DPW, South Indy Neighborhoods, Uindy, IPL	Big Car	

Strategy 15.1: Promote Shelby Street as a Village Community with commercial, cultural, recreational and residential assets.

17, 18	15.1.3. Engage Ball State University College of Architecture and Planning and DMD to lead a transit oriented development study (TOD) of the Shelby Street corridor from Beecher Street to Hanna Avenue that focuses on creating a village community.	TOD study is completed.	GPNA - Economic Development Committee, connectivity action team, City of Indianapolis - DMD, Ball State University College of Architecture and Planning	UIndy
17, 18, 19	15.1.1. Coordinate with the Garfield Park Neighbors Association to identify existing business, property owners, and vacant buildings along Shelby Street from Beecher Street to Hanna Avenue.	Work with GPNA to expand existing map to include the area reaching to Hanna Ave.	Big Car, UIndy, City of Indianapolis-DMD, SoIndy neighborhoods along corridor	GPNA
17, 18, 19	15.1.2. Engage the South Indy community to identify the types of desired businesses along the Shelby Street corridor.	Surveys, focus groups and other data gathered, branding guide developed and introduced.	HUNI, area businesses, community building action team, Big Car, IUPUI SPEA, UIndy	GPNA
17, 18	15.1.3. Engage Ball State University College of Architecture and Planning and DMD to lead a transit oriented development study (TOD) of the Shelby Street corridor from Beecher Street to Hanna Avenue that focuses on creating a village community.	TOD study is completed.	GPNA - Economic Development Committee; Connectivity Team, City of Indianapolis - DMD, Ball State University College of Architecture and Planning	UIndy / Community Builder
17, 18, 19, 20	15.1.4. Create Shelby Street Corridor branding identity and guide, including logo, website, and related collateral like maps and brochures for use in advocating to developers, residents, visitors, and University of Indianapolis students consistent with style guide and branding.	Surveys, focus groups and other data gathered, branding guide developed and introduced.	UIndy Top Dog Communications, area businesses, community groups and institutions community building action team	Big Car

SHELBY STREET CORRIDOR ACTION TEAM

19, 20, 21	15.1.5. Develop a Shelby Street marketing and public relations plan to attract new businesses, residents and visitors which would define partners, media plan and advertising opportunities.	A full marketing and pubilc relations plan is created and presented to partners.	South Indy neighborhoods, community building zction team	UIndy
19, 20, 21	15.1.6. Create Shelby Street Merchants Association (SSMA) that is inclusive of all businesses along Shelby Street Corridor from Beecher St. to Hanna Ave.	In Year 1, SSMA will create member benefit guide and recruit 10 businesses. In Year 2, SSMA will double membership and set five-year strategic goal. In Year 3, SSMA will maintain current membership of recruit 15 more members.	South Indy neighborhoods, area businesses, community groups and institutions, community building action team	GPNA